

AMF Ceilings sponsorship of Walter Daw Raiders AYFC youth football club.

Piece by Adrian Parker, Minster Insulation and Drylining, Exeter.



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My name is Adrian Parker and I am the chairman of WALTER DAW RAIDERS AYFC. WALTER DAW RAIDERS AYFC is a youth football club in the Exeter area. I currently work for Minster Insulation and Drylining, a distributor of AMF Ceiling UK. The connection between AMF and the Football club came about because of who I work for. I have built up a very strong business relationship with the South West Area salesman Alan Davidson, and when I asked if AMF would be interested in sponsoring the Football Club he said he would see if it was possible. When AMF decided to become a sponsor for the club, we discussed what they would like to be involved with and they decided to be the main sponsor for the club.

Being the main sponsor, gets the AMF company logo printed on the front of the team playing kits, and helps to purchase the kits that the children require. The clubs main playing kit is Orange shirt (with black stripe), Black shorts (with orange) and Black socks.

The team came about when some parents from one of the primary schools in Exeter approached me to ask if I would be able to set up an under 9's children's football team so that their children could play football and be involved in a club. The club was only going to have one team to start with, but as things do, it snowballed once friends found out what I was doing and the club now has three teams.

The three youth football teams are a team of under 8's, under 9's and under 10's. All the teams play Mini Soccer football which means the teams will play 7 v 7 on smaller sized football pitches with smaller sized match goals and match footballs.

All three teams will participate in the Exeter and District Youth League during the coming season 2011/12.

The teams consists of children that attend some of the primary schools in the Exeter Area, mostly made up of boys but with one very talented girl, who plays in the under 9's team.

The club has qualified level one coaches, child welfare officers, and CRB checked adults, we are a friendly family run club with a main *GOAL* of enjoyment for all.

The teams have been doing a lot of training during the summer months to help with fitness, ball skills, and playing ability.

The teams have been playing in friendly football tournaments, and having friendly matches during the summer and the teams have done really well. We are now just waiting for the season to start so that the children can get on with playing football and have lots of enjoyment doing so.

The Exeter and District Youth League Football starts on Saturday 10th September 2011, the teams will play matches once a fortnight on a Saturday morning and I will be emailing Alan Davidson with the details of the matches, and the results. He will then pass the details on so that AMF have a

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record of how the teams are doing during the football season.

Update:

Games played Saturday 17th September 2011 (first matches of new season)

U9's

Walter daw raiders 3 v Dawlish Vulcans 5

Walter daw raiders 1 v Dawlish Vipers 1

First ever league matches for the u9's team. The team played very well but it did take them a while to get used to playing their first matches. The first match was very close and if it was not for a dodgy penalty decision and a bit of bad defending we should have got a draw or even a win. Joshua Coaker scored two really good goals. One was straight from a kick off; he ran past three of the other team and scored with a great shot into the top corner of the goal. The other goal in the first match was scored by Adam Whitham.

The second match that the team played was really hard work for the players as it was on a slope, and they did not get much of a break between the games. The raiders played really well and fought really hard to get a result. Nathaniel parker forced a penalty for the raiders, after his free kick was handled by a Dawlish player. Joshua Coaker had his penalty kick saved by the keeper. Brandon Harris worked really hard in midfield for the raiders and made a great pass to Joshua Coaker to score the only goal of the match. As the under 9's manager I was really pleased with the way the team played and worked hard during both matches, to play as well as they did and come away with a good performance in the first match and a win in the second, is more than I could have asked for. I hope they all play as well when we play our next matches in the league.

The under 8's and 10's will play on Saturday 24/9/11.

Regards Walter Daw Raiders AYFC